

DATE: 10-27-2012 PAGE: 1 **of** 6

0.00

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

•					ev# Advertiser			rand							duct Cod				Station/Mark	
ш	39	7898 09-0	6-2012 10	-26-2012	4 OBAMA FOR	AMERICA	BA	ARACK OBAN	IA FOR	PRES				POL	ITICAL:	S			WTVD - DU	RHAM
li		Agency Est	#	CMS#	Sales Office	Account Executive		Start Date	End	Date	Billing					Pa	rckane	Contract Ti	tle	
ш		95 101 1		242877	PHILADELPH			10-30-2012	11-06-		M (Broa	dcas	st Moi	nth. C	vcle 1)	' "	_	242877	uc	
H	Line	Start Date	End Date	Time Period		Description					Duration					S	SPW		Tot Spots	Total \$
				Agency CPI	E: C:95 P:101	E: 1537													·	
	1	10-30-2012	11-04-2012	05:00AM - 0	05·30ΔM	EYEWITNESS NEWS AT	Τ 5-00 Δ	M (MONDAY-	FRIDA	3	30		Y ·	х х	Y		4	125	. 4	500.00
	•	10 00 2012	11 04 2012	00.007.111	00.00AW	ETEMINICOO NEWO AT	1 0.00 A	in (inontari	·····				^		^		•			000.00
					_															
			Cr Resolve	_	e Reason 5 CRDT RESOLV	-														
			10-30-2012 10-31-2012		5 CRDT RESOLV															
			11-02-2012		5 CRDT RESOLV															
			11-01-2012	12	5 CRDT RESOLV															
			Tota	500	0											Qı	redit Re	solved Total	: -4	-500.00
	2	11-05-2012	11-06-2012	05:00AM - (05:30AM	EYEWITNESS NEWS AT	T 5:00 A	M (MONDAY-	FRIDA	1	30	1					1	325	5 1	325.00
								•												
R	3	10-30-2012	11-04-2012	05:30AM - 0	06:00AM	EYEWITNESS NEWS AT	T 5:30 A	M (MONDAY-	FRIDA	1	30		X	х х	Χ		1	650	1	650.00
D	4	11-05-2012	11-06-2012	05:30AM - (06:00AM	EYEWITNESS NEWS AT	T 5:30 A	M (MONDAY-	FRIDA	1	30	1					-1	650	0	0.00
R	5	10-30-2012	11-04-2012	06:00AM - 0	07:00AM	EYEWITNESS NEWS AT	T 6AM (MONDAY -FR	(IDAY	3	30		X	х х	Χ		2	425	5 2	850.00
	6	11-05-2012	11-06-2012	06:00AM - 0	07:00AM	EYEWITNESS NEWS AT	T 6AM (MONDAY -FR	IDAY)	3	30	1					1	425	5 1	425.00
R	7	10-30-2012	11-04-2012	07:00AM - 0	09:00AM	GOOD MORNING AMER	RICA (M	ONDAY-FRID	AY) (83	3	30)	X :	х х	Χ		4	425	5 4	1,700.00
D	8	11-05-2012	11-06-2012	07:00AM - (09:00AM	GOOD MORNING AMER	RICA (M	ONDAY-FRID	AY) (83	+ 3	30	2					2	425	9	0.00
D	9	10-30-2012	11-04-2012	06:00AM - (07:00AM	EYEWITNESS NEWS S.	A FURD	AY 6-7A (210	5)	3	30				X			100	9	0.00
	40	40.00.0040	44 04 0040	07-00 4 14	00-00444	EVENITHESS NEWS S	ATUDE A	NV AT 7AB (0	400\						v			4 -		0.00
	10	10-30-2012	11-04-2012	07:00AM - (UO:UUAM	EYEWITNESS NEWS SA	R I UKDA	41 Al /AM (2	408)	- 3	30				X		7	150	9	0.00
	11	10 20 2012	11 04 2012	00.00 4 84 4	00.00 A M	COOD MORNING AMER		TUDDAY /400	221	2	30				х		1	404		400.00
	11	10-30-2012	11-04-2012	08:00AM - 0	U9.UUAIVI	GOOD MORNING AMER	KICA SA	TIOKDAT (180))	2	30	1			Α.		·I	400	' 1	400.00
			1	1							1	1								

D 12 10-30-2012 11-04-2012 06:00AM - 07:00AM

EYEWITNESS NEWS SUNDAY 6-7A (6243)



DATE: 10-27-2012 PAGE: 2

of 6

GREER, MARGOLIS, MITCHELL, BURNS &

ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Contract No Contract Dt Revision Dt Rev# Advertiser Brand Product Code Station/Market 397898 09-06-2012 10-26-2012 **OBAMA FOR AMERICA** BARACK OBAMA FOR PRES POLITICALS WTVD - DURHAM Sales Office Agency Est# CMS# Account Executive Start Date **End Date** Billing Package | Contract Title 11-06-2012 95 101 1537 242877 PHILADELPHIA A. CLIFFORD 10-30-2012 M (Broadcast Month, Cycle 1) Ν 242877 Line Start Date End Date Time Period Description RC Duration M T W T F S S SPW Price Tot Spots Total \$ Agency CPE: C:95 P:101 E:1537 D - 13 10-30-2012 | 11-04-2012 | 07:00AM - 08:00AM EYEWITNESS NEWS SUN 7-8A (820) 150 0.00 2 X 14 10-30-2012 11-04-2012 08:00AM - 09:00AM 30 350 350.00 **GOOD MORNING AMERICA SUNDAY (4789)** 15 10-30-2012 11-04-2012 09:00AM - 10:00AM **LIVE! WITH KELLY & MICHAEL (842)** 3 X X X X2 125 2 250.00 30 3 16 11-05-2012 11-06-2012 09:00AM - 10:00AM LIVE! WITH KELLY & MICHAEL (842) 30 1 1 125 125.00 R 17 10-30-2012 11-04-2012 10:00AM - 11:00AM RACHEL RAY (MONDAY-FRIDAY) (851) 3 X X X X1 150 150.00 D 18 11-05-2012 11-06-2012 10:00AM - 11:00AM RACHEL RAY (MONDAY-FRIDAY) (851) 30 1 150 0.00 2 2 R 19 10-30-2012 11-04-2012 X X X X2 11:00AM - 12:00PM THE VIEW (MONDAY-FRIDAY) (846) 300 600.00 20 11-05-2012 11-06-2012 11:00AM - 12:00PM THE VIEW (MONDAY-FRIDAY) (846) 2 30 1 1 300 300.00 2 21 10-30-2012 11-04-2012 12:00PM - 12:30PM EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) $X \quad X \quad X \quad X$ 2 250 500.00 2 22 11-05-2012 11-06-2012 12:00PM - 12:30PM EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) 30 1 1 250 250.00 2 23 10-30-2012 11-04-2012 12:30PM - 01:00PM MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927) X X X X175 175.00 1 D 24 10 30 2012 11-04 2012 01:00PM - 02:00PM THE CHEW (11514) $X \times X \times X$ 150 0.00 150 D 25 11-05-2012 11-06-2012 01:00PM - 02:00PM THE CHEW (11514) 0.00 R 26 10-30-2012 11-04-2012 03:00PM - 04:00PM KATIE (817) 3 30 X X X X1 150 150.00 D 27 11-05-2012 11-06-2012 03:00PM - 04:00PM **KATIE (817)** 30 X 150 0.00



DATE: 10-27-2012 **PAGE:** 3

of 6

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

(evision Dt Rev# -26-2012 4	Advertiser OBAMA FOR AM		Brand BARACK OBAM	MA FOR F	PRES				duct Co LITICAL			_	Station/Mar VTVD - DU	
	Agency Es	st#	CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing				P	ackage	Contract Titl	е	
	95 101		242877	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-06-20		M (Broad					N	242877		
l l	Line Start Date	End Date	Time Period		escription			RC	Duration	МТ	W T	F S	SS	SPW	Price	Tot Spots	Total \$
			Agency CPE:	C:95 P:101 E:	1537												
D	28 10-30-2012	11-04-2012	09:00AM - 10:	OOAM E	(EWITNESS NEWS SAT 9-1	0AM (10765)		- 3	30				\longleftarrow	1	150	0	0.00
D ·	29 10-30-2012	11-04-2012	09:00AM - 10:	00AM E	YEWITNESS NEWS SUNDA	Y 9-10A (830)		-3	30				_ X _	1	150	0	0.00
	30 10-30-2012	11-04-2012	10:00AM - 11:	00AM TH	HIS WEEK SUNDAY 10-11A	(800)		3	30				X	1	300	1	300.00
R	31 10-30-2012	11-04-2012	04:00PM - 05:	DOPM EY	YEWITNESS NEWS 4:00PM	(MONDAY- FRI	IDAY) (3	30	X	х х	X		2	180	2	360.00
	32 11-05-2012	11-06-2012	04:00PM - 05:	DOPM EY	/EWITNESS NEWS 4:00PM	(MONDAY- FRI	IDAY) (3	30	1				1	180	1	180.00
R	33 10-30-2012	11-04-2012	05:00PM - 05:	30PM EY	YEWITNESS NEWS AT 5:00	PM(MONDAY-F	RIDAY	3	30	X	х х	X		3	600	3	1,800.00
D.	34 11-05-2012	11-06-2012	05:00PM - 05:	30PM EY	YEWITNESS NEWS AT 5:00	PM(MONDAY-F	RIDAY	3	30	1				1	600	0	0.00
R	35 10-30-2012	11-04-2012	05:30PM - 06:	DOPM EY	YEWITNESS NEWS 5:30PM	(MONDAY-FRII	DAY) (8	3	30	X	х х	X		2	750	2	1,500.00
	36 11-05-2012	11-06-2012	05:30PM - 06:	DOPM EY	YEWITNESS NEWS 5:30PM	(MONDAY-FRII	DAY) (8	3	30	1				1	750	1	750.00
R			06:00PM - 06:		YEWITNESS NEWS AT 6P (I	MONDAY-FRID	AY) (81	3	30	Х	х х	X		3	750	3	2,250.00
D.	38 11-05-2012				/EWITNESS NEWS AT 6P (I		AY) (81	3	30	1				1	750	0	0.00
	39 10-30-2012				YEWITNESS NEWS AT 6 SU			3	30				Х	1	300	1	300.00
R	40 10-30-2012	11-04-2012	07:00PM - 07:	30PM JE	OPARDY (MONDAY-FRID	AY) (898)		1	30	Х	х х	Х		2	1,400	2	2,800.00



DATE: 10-27-2012 **PAGE**: 4 **of** 6

GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

Contract No 397898	Revision Dt 10-26-2012	-	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WTVD - DURHAM

397090 09-00	0-2012 10-2	20-2012 4	OBANIA I OR A	WERTOA	DANACK ODAIV	IAT OILT	INLO				OLITIC	,, (LO			V 1 V D - D O	IXI I/XIVI
Agency Esta		CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing					Package	Contract Titl	е	
95 101 15	537	242877	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-06-2		M (Broa					N	242877		
Line Start Date	End Date	Time Period	[Description			RC	Duration	M	T W	ΤF	S S	SPW	Price	Tot Spots	Total \$
		Agency CPE:	C:95 P:101 E	: 1537												
41 11-05-2012	11-06-2012	07:00PM - 07:	30PM .	JEOPARDY (MONDAY-FRIDA	AY) (898)		3	30	x				1	600	1	600.00
				•	, , ,											
	<u>Cr Resolved</u>		Reason													
	11-05-2012	600 C	CRDT RESOLV													
	Total:	600											Credit Re	esolved Total:	-1	-600.00
42 10-30-2012	11-04-2012	07:30PM - 08:	.00PM V	WHEEL OF FORTUNE (MOND	AY-FRIDAY) (9	01)	3	30	.	хх	хх		4	500	4	2,000.00
12 10 00 2012		01.001 00.		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				1	~ ~	Λ Λ		'	555	•	2,000.00
	Cr Resolved	Rate R	Reason													
	10-31-2012		CRDT RESOLV													
	11-01-2012		CRDT RESOLV													
	11-02-2012		CRDT RESOLV													
	10-30-2012	500 C	CRDT RESOLV													
	Total:	2,000											Credit Re	esolved Total:	-4	-2,000.00
43 11-05-2012	11-06-2012	07:30PM - 08:	:00PM \	WHEEL OF FORTUNE (MOND	AY-FRIDAY) (9	01)	3	30	X				1	500	1	500.00
				•		-										
		5 . 5														
	Cr Resolved		Reason													
	11-05-2012	500 C	CRDT RESOLV													
	Total:	500											Credit Re	esolved Total:	-1	-500.00
44 10-30-2012	11-04-2012	07:30PM - 08:	:00PM \	WHEEL OF FORTUNE SAT (9	00)		1	30)			Χ	1	750	1	750.00
				`	,											
D 45 10-30-2012	11-04-2012	07:00PM - 08:	:00PM :	SUNDAY PRIME 7-8PM (930)			3	30	_			×	1	1,400	0	0.00
			•	· · · · · · · · · · · · · · · · · · ·										-,		
46 11-05-2012	11-06-2012	08:00PM - 10:	OOPM N	MONDAY PRIME 8-10P (795)			3	20	x				1	3,000	4	3,000.00
40 11-03-2012	11-00-2012	00.001 W - 10.	OUT IVI	NORDALL KIME 0-101- (193)				30	1 ^				'	3,000	'	3,000.00
		 ITE	EM LINE NOTE													
		DWTS														
47 10-30-2012	11-04-2012	08:00PM - 09:	:00PM 7	TUES PRIME 8-9P (810)			3	30	o	X			1	3,000	1	3,000.00
				•												
			EM LINE NOTE													
		DWTS														



DATE: 10-27-2012 **PAGE:** 5

of 6

GREER, MARGOLIS, MITCHELL, BURNS &

ASSOC - 863

١.	_			1 -			1-											
				vision Dt Reva 26-2012 4	# Advertiser OBAMA FOR A	MEDICA	Brand BARACK OBAMA	A EOD DDE	:0				duct Cod			_	Station/Mar VTVD - DU	
l	39	7696 09-0	0-2012 10-2	26-2012 4	OBAINA FOR A	AWERICA	BARACK OBAINIA	A FUR PRE	:5			PO	LITICALS	•		V	V I VD - DO	RHAIVI
		Agency Est	#	CMS#	Sales Office	Account Executive	Start Date	End Date	Billin	g				P	ackage	Contract Titl	е	
Ш		95 101 1	537	242877	PHILADELPHIA	A A. CLIFFORD	10-30-2012	11-06-2012	M (B	road	cast M	lonth,	Cycle 1)		N	242877		
Ш	Line	Start Date	End Date	Time Period		Description		F	RC Durat	ion	м т	W	F S	S	SPW	Price	Tot Spots	Total \$
				Agency CPE:	C:95 P:101 E	E : 1537												
D	48	10-30-2012	11-04-2012	08:00PM - 11	:30PM	ABC'S COLLEGE FOOTBAL	LL PRIME (5877)		3	30			X		2	1,500	0	0.00
	49	10-30-2012	11-04-2012	09:00PM - 10):00PM	SUNDAY PRIME 9-10P (855)		3	30				X	1	1,500	1	1,500.00
					EM LINE NOTE													
				REVENGE	EM LINE NOTE													
R	50	10-30-2012	11-04-2012	11:00PM - 11	:35PM	EYEWITNESS NEWS AT 11	PM (MONDAY-SUN	NDAY	2	30	X	X)	(X	3	750	3	2,250.00
D	51	11-05-2012	11-06-2012	11:00PM - 11	:35PM	EYEWITNESS NEWS AT 11	PM (MONDAY-SUN	YDAY	2	30	1				1	750	0	0.00
R	52	10-30-2012	11-04-2012	11:35PM - 12	2:02AM	NIGHTLINE (MONDAY-FRID	AY) (788)		3	30	X	X)	(X		2	200	2	400.00
	53	11-05-2012	11-06-2012	11:35PM - 12	2:02AM	NIGHTLINE (MONDAY-FRID	AY) (788)		3	30	1				1	200	1	200.00
D	54	10-30-2012	11-04-2012	12:02AM - 01	H:06AM	JIMMY KIMMEL LIVE (MON	IDAY-FRIDAY) (85 :	3)	3	30	X	-X - >	(X 		2	50	0	0.00
	55	11-05-2012	11-06-2012	12:02AM - 01	I:06AM	JIMMY KIMMEL LIVE (MON	IDAY-FRIDAY) (85:	3)	3	30	1				1	50	1	50.00
R	56	10-30-2012	11-02-2012	05:00AM - 05	5:30AM	EYEWITNESS NEWS AT 5:0	00 AM (MONDAY-F	RIDA	1	30	Х	X)	(X		2	325	2	650.00
	57	11-05-2012	11-05-2012	06:58PM - 07	7:30PM	JEOPARDY (MONDAY-FRI	DAY) (898)		1	30	1				1	1,400	1	1,400.00
		40.00.0040	44 00 0040	07 00014 00		WHEEL OF FORTUNE (***	IDAY EDIDAY: (22					v ,	, ,			4 400		0.000.00
R	58	10-30-2012	11-02-2012	07:28PM - 08	S:UUPM	WHEEL OF FORTUNE (MON	NDAY-FRIDAY) (90)1)	1	30	Х	X)	Х		2	1,400	2	2,800.00
_	EC	44.05.2042	44 05 2042	07.00DM 00	2-00DM	WHEEL OF FORTUNE (MON	UDAY EDIDAY) (00) ₄)	4	20	4				_	4 400		0.00
ייו	99	11-05-2012	11-05-2012	07:28PM - 08	D:UUI WI	WHEEL OF FORTUNE (MO)	VDAT-FRIDAY) (90	,,,	1	30	1				7	1,400	0	0.00



DATE: 10-27-2012 PAGE: 6

of 6

GREER, MARGOLIS, MITCHELL, BURNS &

ASSOC - 863

Contract No Contract Dt Revision D 397898 09-06-2012 10-26-2012				Rev# 4	Advertiser OBAMA FOR AMER	RICA	Brand BARACK OBAMA FOR PRES						luct Co ITICAI			Station/Market WTVD - DURHAM			
Agenc	y Est#		CMS	S #	Sales Office	Account Executive	Start Date	End	Date	Billing				Р	ackage	Contract T	ïtle		
95 1	95 101 1537			77	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-06-	2012	2012 M (Broadcast Mont			h, Cycle 1)		N	242877			
Line Start D	Line Start Date End Date			riod	Desc	·		RC	Duration	МТ	W T	F :	S S	SPW	Pric	e Tot Spo	s	Total \$	
			Agency	CPE:	C:95 P:101 E:1	537													
														С	ontracte	ed Gross To	tal: 6	3	7,040.00
																			2 440 00
																al Gross To y Commissi			3,440.00 5,016.00
															Agenc	Net To			8,424.00
Month/YR			Pree	mpted		Made Good	Contrac	Total		Α	djustme	ents							al Total
Nov 12				0.00		0.00	37.0	40.00			3,600.00								3,440.00
									_	•	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<u></u>					_		
TOTAL				0.00		0.00	37,	40.00		:	3,600.00	CR						3:	3,440.00